



189 South Orange Avenue Suite 800 Orlando, Florida 32801  
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February 25, 2018

Dear Friends:

**EXECUTIVE BOARD:**

**Christina Redman**

*Suntrust*

**Scott Kotroba**

*OrlandoJobs*

**Felicia R. Lewis**

*Regions Bank*

**Anna Ramos**

*Orlando Health, Inc.*

Athlete Connections Foundation is a non-profit organization that focuses its energy on community-based youth services for at-risk kids and is based on the idea of using sports to teach them life skills. While headlines greet us with nationwide problems such as youth related crime, drugs, illiteracy, single parent homes and unrest, I am writing to personally invite you to learn about the seeds we are planting in the minds of our youth.

Our 10th Annual Celebrity Golf Classic will be Friday May 25, 2018 at the World Center Marriott in Orlando, Florida. The purpose of this exciting event is to raise funds for our youth programs, scholarship funds and life skill curriculums.

**BOARD:**

**Tim Keith**

*Walt Disney World*

**Christy Roman**

*Now Marketplace*

**Lance Williams**

*HealthTronics*

**Garnett L. Overby III**

*UCF (NCAS)*

**Jeremy Smith**

*5/3rd Bank*

**Sam Vincent**

*Former Orlando Magic*

The goal of Athlete Connections Foundation is to develop and expose skills and talents of youth, so that they may eventually earn athletic and academic achievements, high school diplomas, and college scholarships. The impact of sports for youth has demonstrated and improved our youth's attitudes, self-esteem, confidence, grades, relationships, respect for peers and elders as well as reducing crime in the community.

The mission of Athlete Connections Foundation is to utilize sports to teach youth about life. We do this through proven programs focused on character development and life skills education. This platform is designed to empower student athletes to reach their highest academic and athletic potential, inspiring personal excellence.

Since 2006, Athlete Connections Foundation has assisted over 3,500 students with positive skill sets needed to complete high school, prepare for college, or obtain gainful employment. This is a great opportunity for your company to receive exposure by helping celebrate and encourage these students while supporting a worthy cause for the future of our youth. Proceeds from this event will go toward youth programs for the 2018 calendar year.

**FOUNDER:**

**Dan Cross**

Enclosed you will find an attachment summarizing various levels of involvement for the event. *Your contribution is 100% tax-deductible.* Won't you consider being a part of this wonderful event? If so, please be sure to confirm early so that we can reserve a foursome for you. Please return the enclosed form with your check made payable to Athlete Connections Foundation to **Christina Redman, 200 S Orange Avenue, 5<sup>th</sup> Floor, MC: FL-ORL-1050, Orlando, Florida 32801**. For more information on the life skills, activities and programs we offer youth, as well as more information and registration for this event, please visit our website at [www.ACForyouth.org](http://www.ACForyouth.org).

We appreciate your consideration and look forward to hearing from you soon.

Sincerely,

Dan Cross, Founder

Christina Redman, Golf Chair



# 10th Annual *Celebrity Golf Classic*



FRIDAY, MAY 25, 2018

TEE TIME 9:00 AM



### Event Schedule:

#### Thursday, May 24, 2018:

6:00 pm Celebrity Pairings Party  
Place: Harry Buffalo, Orlando

#### Friday, May 25, 2018:

8:00 am Tournament Registration/  
Breakfast — Hawk's Landing at  
Orlando World Center Marriott

9:00 am Shotgun Start

Post-tournament Awards Ceremony  
with prizes and lunch

#### On-course Activities:

- Beverage sampling stations
- Team putting contest
- Hole-in-One prizes
- Longest Drive prizes
- Closest to the Pin prizes

#### Presenting Sponsor:



Like us on Facebook and find out about attending other Athlete Connections Foundation celebrations!

### Please join us for this fun-filled tournament to benefit the Foundation!

I take great pleasure in inviting you and your colleagues to join us for the 8th Annual Athlete Connections' Celebrity Golf Classic at Hawk's Landing at Orlando World Center Marriott. We have invited a star-studded group of celebrity participants.

As a corporate sponsor or participating foursome, you will be treated to a first-class tournament experience including a Pre-tournament Celebrity Cocktail Reception and the opportunity to play golf with some of the biggest sports and entertainment stars. We will have many special on-course contests sure to please you and your playing partners. During the tournament, your group will enjoy on-course beverage stations as well as a unique team-oriented putting contest.

Groups will play a modified team scramble format, awarding prizes to teams in three flighted divisions, based on your gross team score. Great individual contest and team awards will be distributed after play at our post-tournament awards ceremony. All participants will receive a special giveaway. We will also have some fantastic raffle and auction items with proceeds benefitting Athlete Connections Foundation.

We'd like to thank our partners who support our mission. Our goal is to provide preventive measures to help develop and expose youth athletic talents so they may be equipped with life skills, academics and athletic achievements, high school diplomas and college scholarships.

I thank you in advance for your gracious support and look forward to seeing you at Hawk's Landing at Orlando World Center Marriott.

Sincerely,

Dan Cross  
Founder, Athlete Connections Foundation





## SPONSORSHIP OPPORTUNITIES

### THE LEGEND: Title/Presenting Sponsor (Exclusive)

\$7,500

Includes:

- 12 playing spots (three foursomes) each with a participating celebrity player
- 12 invitations to the pre-tournament cocktail reception
- On-course marketing package includes:  
One cart sponsorship sign and logo listing on the sponsor recognition board  
Hole signs on 1<sup>st</sup>, 9<sup>th</sup>, 10<sup>th</sup> and 18<sup>th</sup> holes, one of which is a vendor display
- Presenting sponsorship recognition throughout the event and special gift at the awards reception
- Logo placement on all scorecards, cart placards and scoreboards
- Contribution recognition to Athlete Connections
- Logo link on Athlete Connections website for one month
- Opportunity to present your company at both awards ceremony and pre-tournament cocktail reception



### HALL OF FAME SPONSOR:

\$5,000

Includes:

- 8 playing spots (two foursomes) each with a participating celebrity player
- 8 invitations to the pre-tournament cocktail reception
- On-course marketing package includes hole sponsorship sign, cart sponsorship sign and a logo listing on the sponsor recognition board
- Logo placement on all scorecards, cart placards and scoreboards

### CHAMPION TEAM SPONSOR:

\$1,500

- 4 playing spots (one foursome) with a participating celebrity player
- 6 invitations to the pre-tournament cocktail reception
- On-course marketing package includes hole sponsorship sign, cart sponsorship sign and a logo listing on the sponsor recognition board
- Celebrity participant to captain your team
- Sponsor display booth at Hole-in-One hole





## SPONSORSHIP OPPORTUNITIES (CONTINUED)

### MVP TEAM SPONSOR (ONE FOURSOME):

\$600

- 4 playing spots (one foursome) (and awards lunch) with a participating celebrity player
- 4 invitations to the pre-tournament cocktail reception

### ULTIMATE FAN (INDIVIDUAL PLAYER):

\$150

- One playing spot in the tournament and awards luncheon
- One invitation to the pre-tournament cocktail reception

## OTHER SPONSORSHIP OPPORTUNITIES



### ON-COURSE MARKETING SPONSORSHIP:

\$250

- One hole sponsor sign, logo listing on the Sponsor Recognition Board and logo featured in the Official Tournament Program
- Vendor display at assigned hole, free product/material distribution
- 2 invitations to the pre-tournament cocktail reception

### BEVERAGE CART SPONSORSHIP (LIMIT 2):

\$250

- Logo signage on roaming beverage cart during the tournament
- Logo listing on the Sponsor Recognition Board and logo featured in the Official Tournament Program
- 2 invitations to the pre-tournament cocktail reception



Our marketing partner:



Our photographer of choice:



## ABOUT ATHLETE CONNECTIONS FOUNDATION

The goal of Athlete Connections is to address the future of the 99% of student athletes who do not go on to play professional sports, and insure that they receive all the assistance they need to obtain meaningful life skills and career opportunities after their athletic career is over.

Mission: To utilize sports to teach youth life skills.

Vision: Athlete Connections is a proven program focused on character development and life skills education. This program is designed to empower young student athletes to reach their highest academic and athletic potential, inspiring personal excellence.



## REGISTRATION INFORMATION

Team or Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Telephone: \_\_\_\_\_

### Names of Golfers

1. \_\_\_\_\_ Telephone or email: \_\_\_\_\_

2. \_\_\_\_\_ Telephone or email: \_\_\_\_\_

3. \_\_\_\_\_ Telephone or email: \_\_\_\_\_

4. \_\_\_\_\_ Telephone or email: \_\_\_\_\_

### PLEASE SELECT PACKAGE BELOW:

- The Legend (Title Sponsor – Exclusive) \$7,500
- Hall Of Fame \$5,000
- Champion Team Sponsor \$1,500
- MVP Team Sponsor (Foursome Plus Celebrity Player) \$600
- Ultimate Fan (Individual Player) \$150
- On-Course Marketing Sponsorship \$250
- Beverage Cart Sponsorship (Limit 2) \$250
- I cannot make the event but would like to make a donation \$ \_\_\_\_\_

Total Contribution: \$ \_\_\_\_\_

Hawk's Landing at  
Orlando World Center Marriott

8701 World Center Drive  
Orlando, FL 32821  
407-239-4200

### PLEASE CHARGE THE FOLLOWING CREDIT CARD:

Visa       Master Card       Discover       American Express

Billing Address: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Security Code: \_\_\_\_\_

\* All donations are tax-deductible. Please consult with a tax advisor.